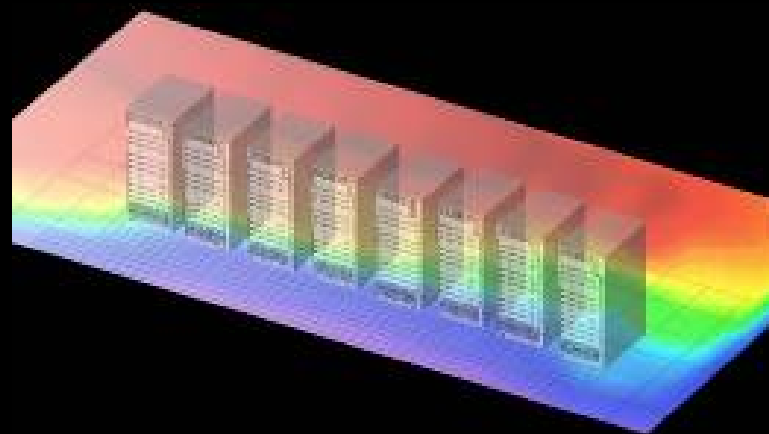




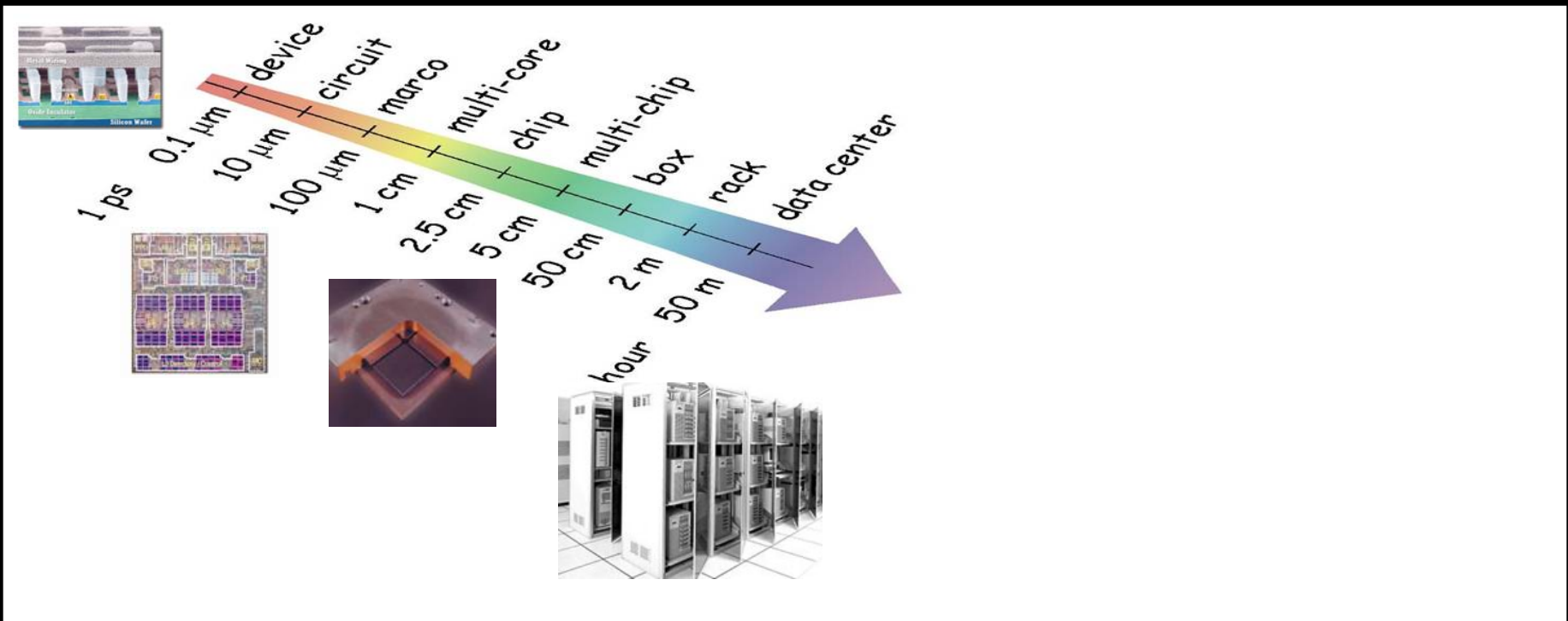
IBM Research

Innovative Data Center Energy Efficiency Solutions

Dr. Hendrik F. Hamann
IBM T.J. Watson Research Center

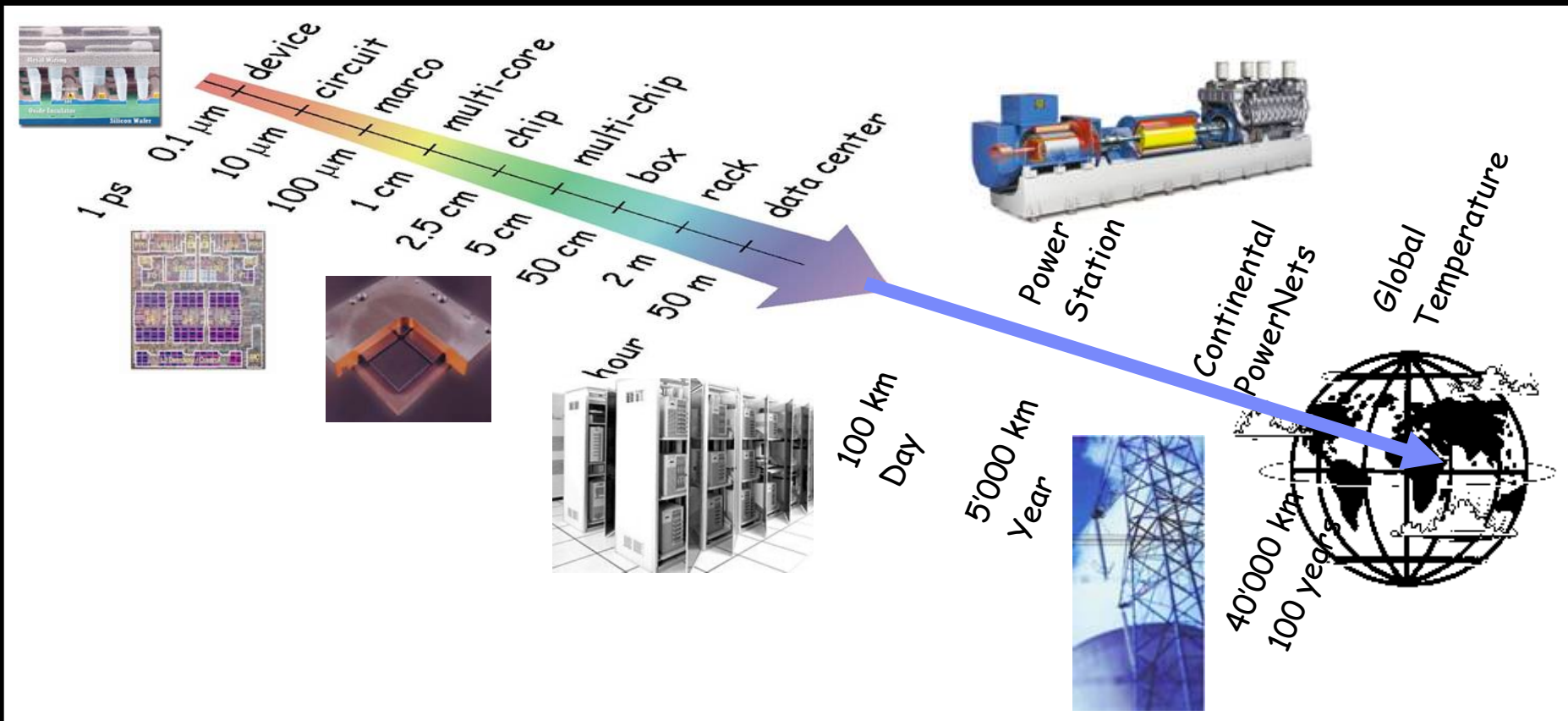


A holistic Challenge: Energy & Thermal Management



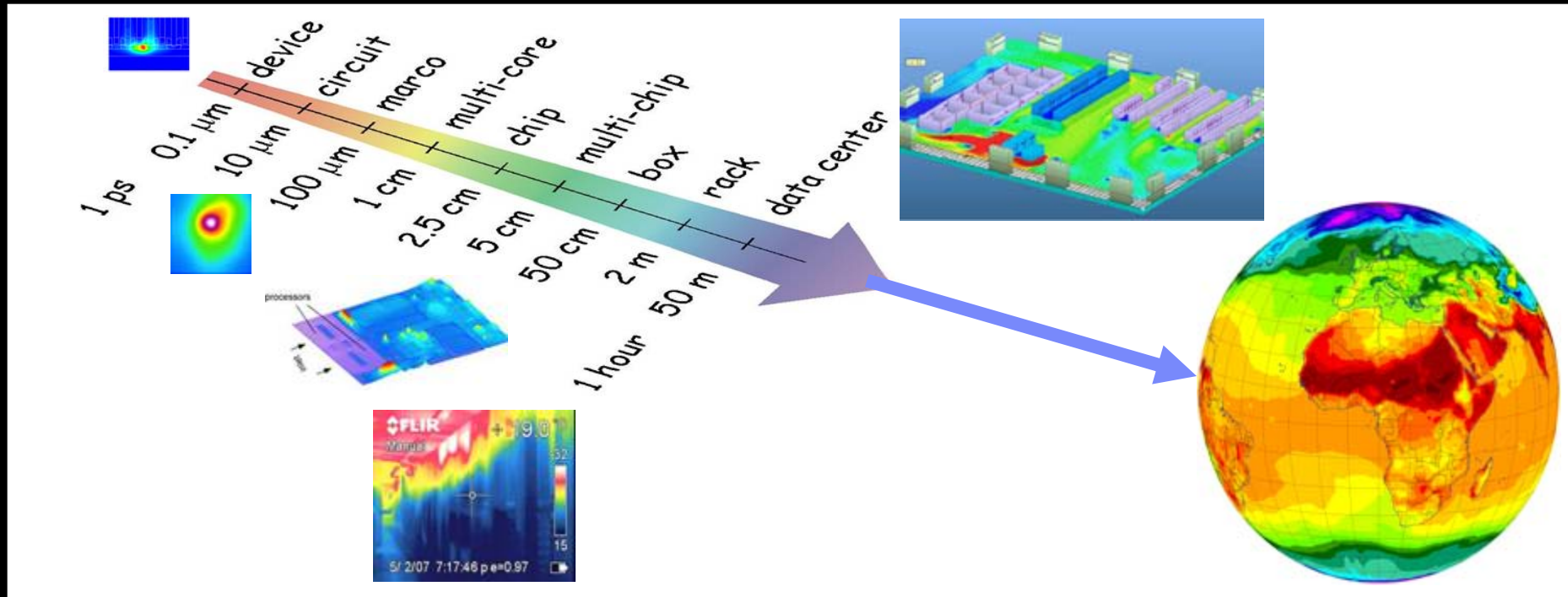
- Energy / thermal management is relevant on all levels
- Various length and times scale and interdependencies are involved but also many analogies/similarities exist
- Truly holistic understanding is required to conquer the challenge

A broader Perspective



- The challenge is even bigger: Energy/thermal issues propagate all the way to the world climate
- Earth has an energy and thermal problem as well

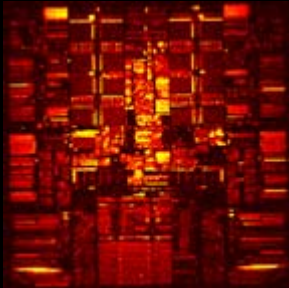
Thermal Management and Hotspots



- Hotspots exist on all levels
- Cooling hotspots cost (a lot of) energy and determine cooling energy efficiencies
- ...but opportunities for mitigation exist (i.e., static, dynamic, spatial, temporal, spatial-temporal)

Thermal Management and Hotspots

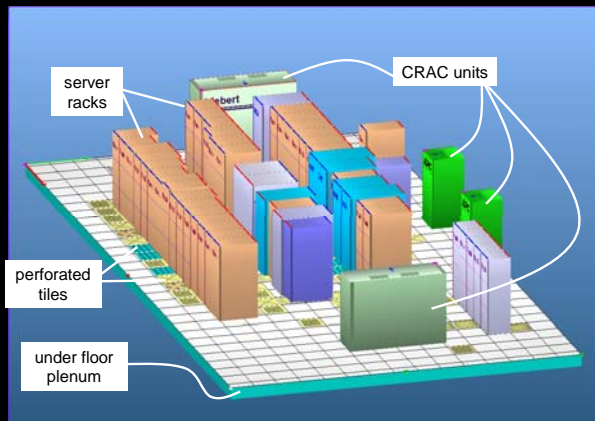
Microprocessor
~ 300 M transistors



US Power Grid
~ 300 M customers



Data Center
~ 1000 of servers



Superstore / Airports
~ 1000 of customers



Data Center Facts

- DCs consume ~ **2 % of all US electricity**
- **annual growth** (15 %) is non-sustainable
- DC power projected to be > 8 % of US power by 2020
- governments consider **regulatory actions**

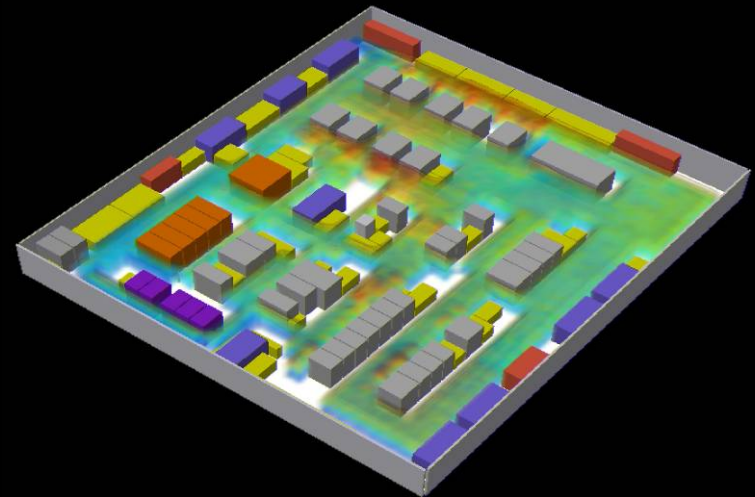


- every DC is **different**, DCs are **heterogeneous** and **change** over time
- DCs are **not as efficient** as they should
- inefficiencies are caused by **lack of best practices**
- best practices are **hard to manage** because they are **hard to measure**

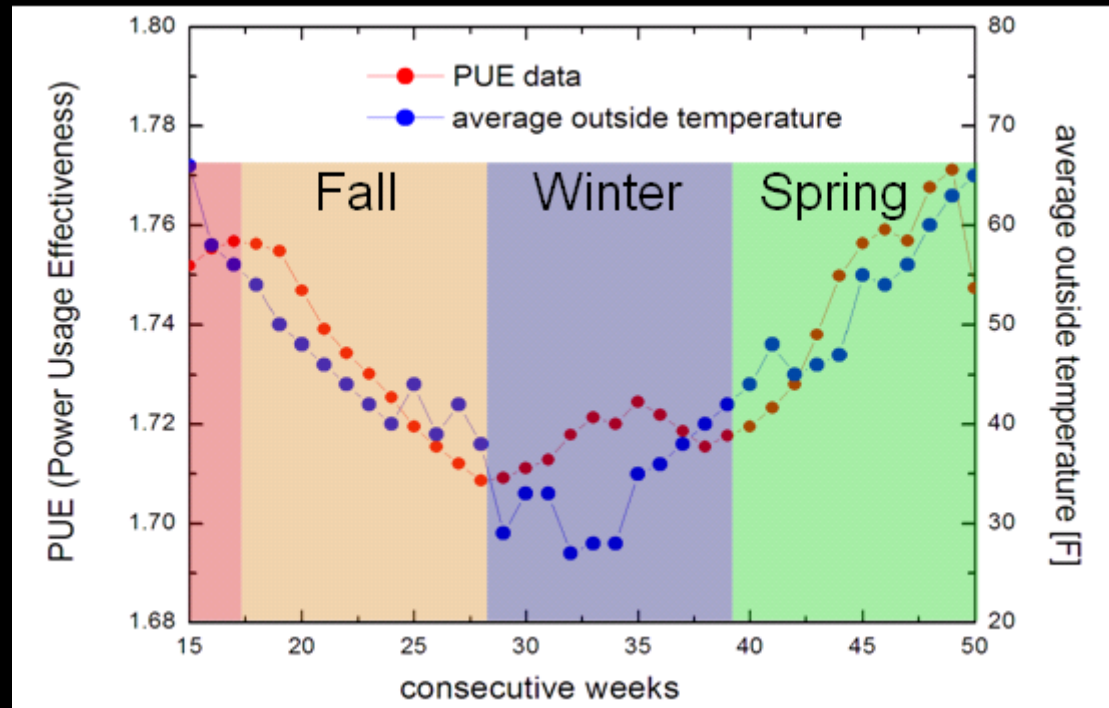
Content

How to measure, model and manage data center energy efficiency ?

- DC energy efficiency: PUE and beyond
- from a Mobile Measurement Technology (MMT 1.0)....
 - need for spatially dense data
 - a first solution
 - case study and results
- to a Measurement Management Technology (MMT 1.5)...
 - from a static to a dynamic solution
 - energy and thermal models
 - case study and results



Data Center Energy Efficiency – PUE Metric

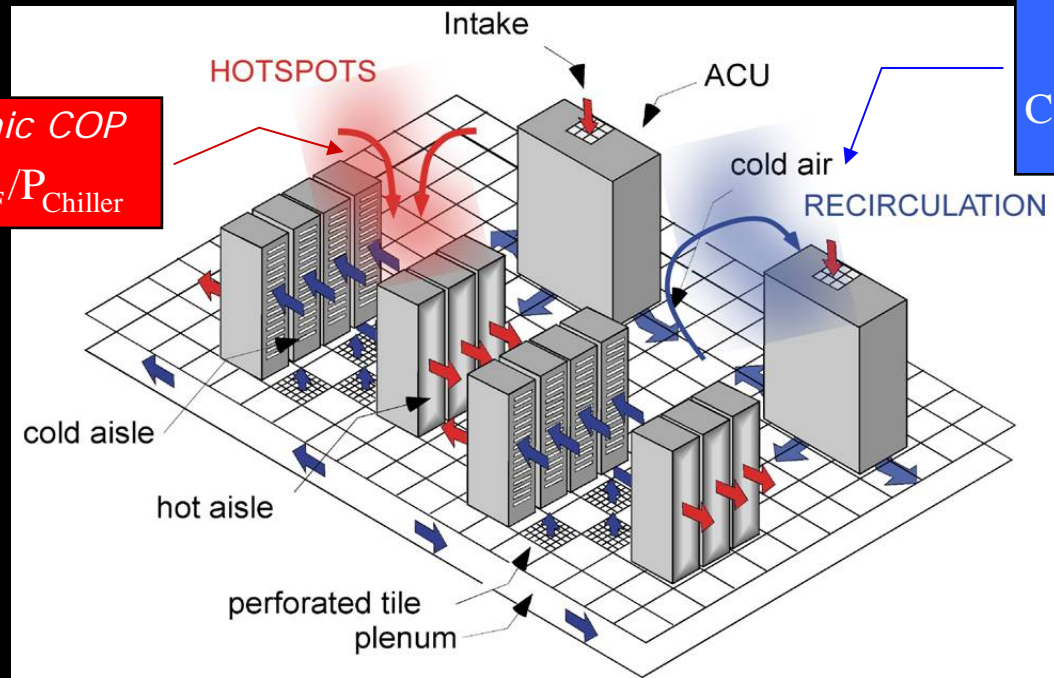


- PUE is widely used today: $\text{PUE} = \text{Total DC Power} / \text{IT Power}$
- many PUE “claims” – but PUE metric can be problematic
 - weather-dependent, location dependent, application/tier dependent
 - non-linear, awards UPS consumption, power density dependent
 - PUE does not include IT performance
 - PUE metering is often not in place
 - PUE is often insufficient for “proving” and managing energy efficiency

A more detailed Look – DC Energy Efficiency

Thermodynamic COP

$$\text{COP}_{\text{thermo}}^* \approx P_{\text{RF}} / P_{\text{Chiller}}$$



Transport COP

$$\text{COP}_{\text{trans}} \approx P_{\text{RF}} / \sum_{i=1}^{\text{\# of active ACUs}} P_{\text{ACU}}^i$$

Average Chiller COP
(throughout the year)

Data Center COP

$$1/\text{COP} \approx 1/\text{COP}_{\text{thermo}} + 1/\text{COP}_{\text{trans}}$$

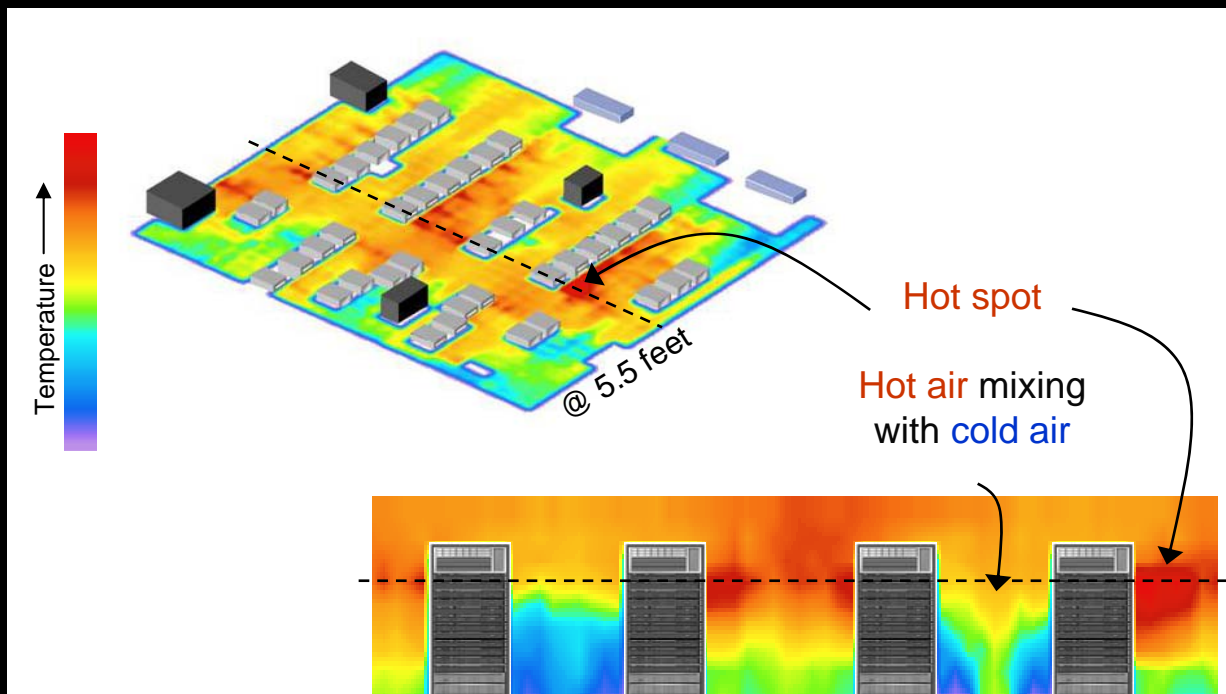
THERMODYNAMIC PART OF COOLING:
HOTSPOTS / HIGH INLET TEMPERATURES
IMPACT CHILLER EFFICIENCY (~ 1.7 % per F)

TRANSPORT PART OF COOLING:
LOW ACU UTILIZATION IMPACTS ACU
BLOWER CONSUMPTION (~ 5-8 kW/ACU)

Visualizing, Measuring and Managing Data Center Best Practices

Mobile Measurement Technology

- designed to optimize DC resources to reduce up to 15% of DC energy consumption
- scans, digitize rapidly physical environment (temperature, flow, pressure etc.) of DC
- cart tool comprises sensor network, where each sensor defines a virtual unit cell
- technology is based on interworking between measurements, models and DC management



IBM Mobile Measurement Technology (MMT 1.0)

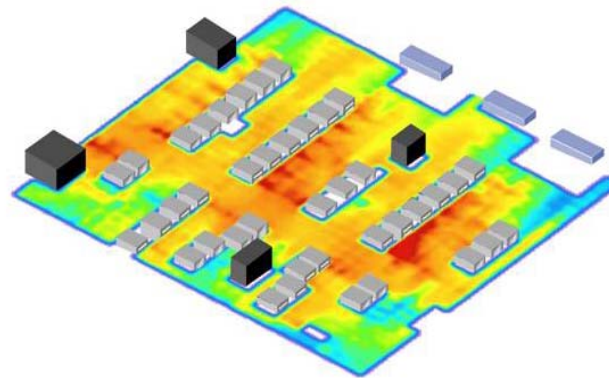
Solution Approach – *Three Steps*

1 Measure



- Capture *high resolution temperature data, air flow data* and *infrastructure & layout data*

2 Model



- To identify improvement opportunities *model the data center* and use optimization algorithms ("*best practices rules*")

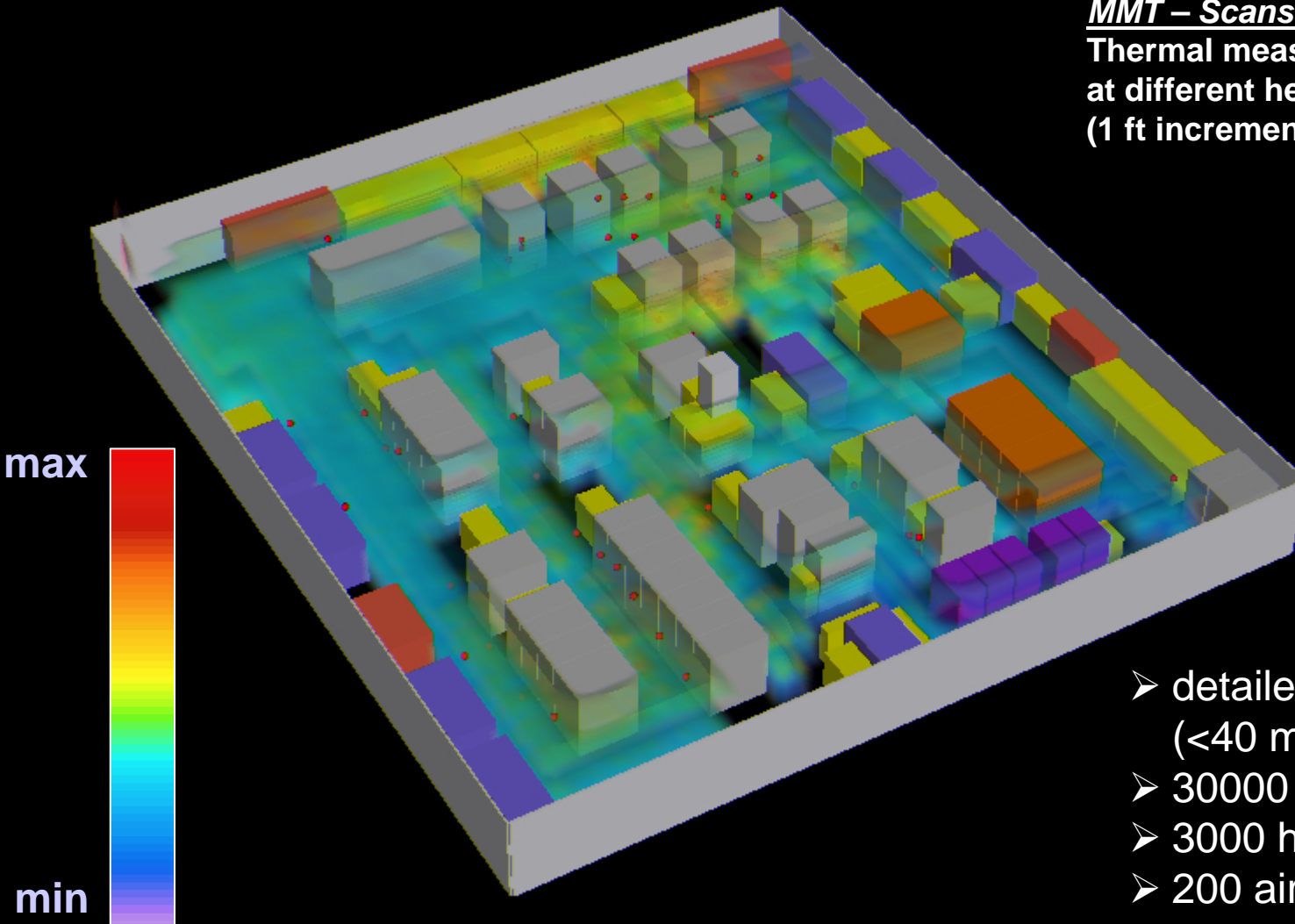
3 Manage "*Best Practices*"

- Realize air transport energy savings
- Realize thermodynamic energy savings
 - *Achieve reduced energy consumption*
 - *Potential for deferring new investments*

MMT 1.0 @ Work – 3D Heat Maps

MMT – Scans:

Thermal measurements
at different heights
(1 ft increments in z)

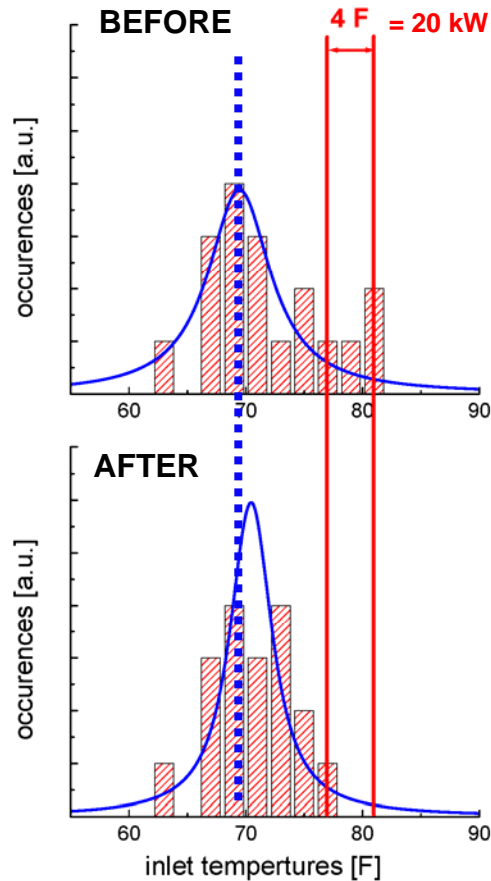


- detailed 3D heat maps (<40 mins scan time)
- 30000 thermal readings
- 3000 humidity readings
- 200 air flow sensor

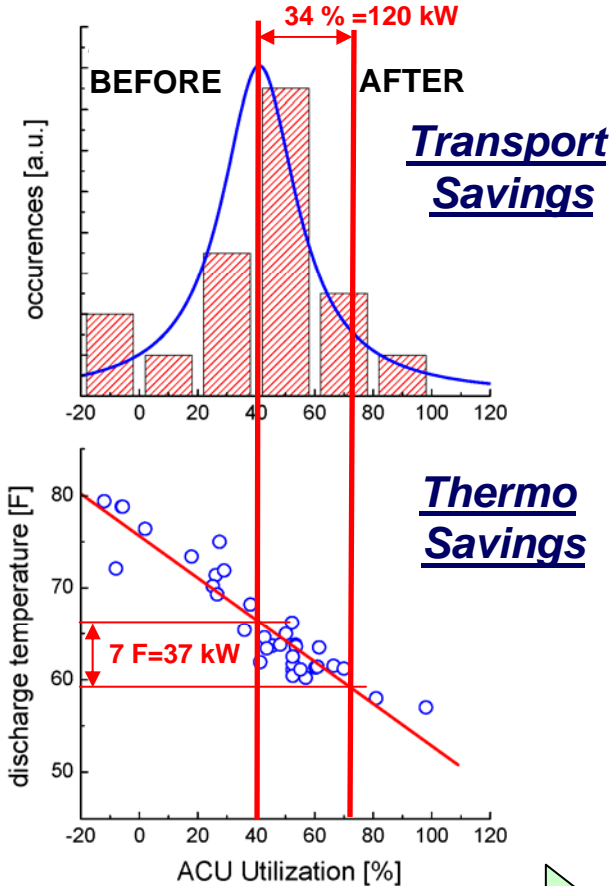
MMT 1.0 @ Work – Energy Savings

Case Study: DC Area = 20k sqf; Temp. Meas. = 200,000; Airflow Meas. = 1,200; Power density ~ 75 W / sqf

Thermo Savings



Increase Chiller Set-Point



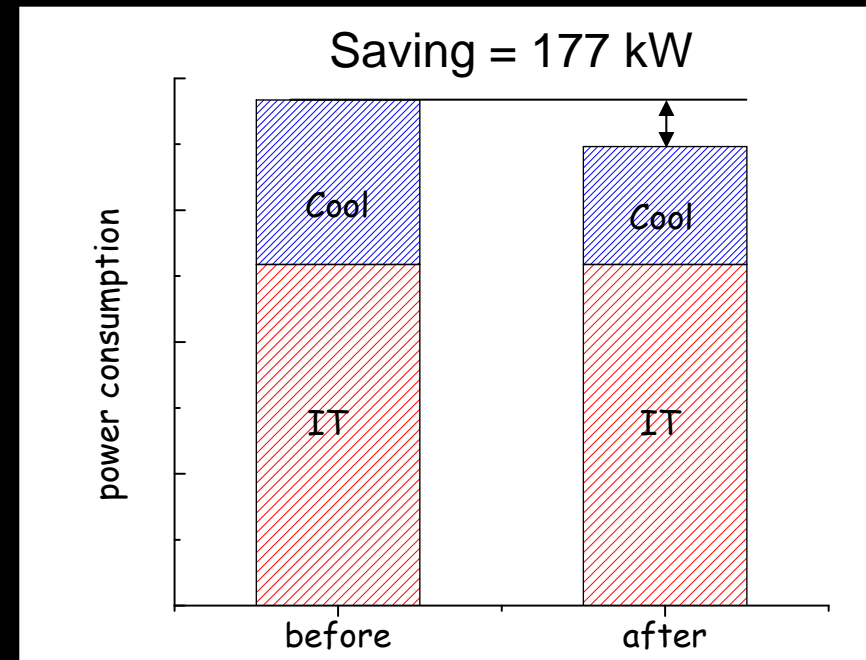
Transport Savings

Thermo Savings

Increase ACU Utilization

Typical Energy Savings

- saved 177 kW with measurement / metrics driven best practices implementation
- developed 6 tier metric to drive best practices implementation with minimal investments
- typical 1-2 Month turnaround to realize savings
- Improved DC COP 2.39 to 3.44
 - COP_{thermo} from 4.5 to 5.1
 - COP_{trans} from 5.3 to 9.8



Finding / Metrics	Key Action / Solution
Horizontal hotspots (HH)	change tile layout & deploy high throughput tiles
Vertical hotspots (VH)	snorkels / fillers
Non-targeted air flow	close leaks / cable cutouts
Plenum temperatures	service ACUs supply side / increase ACU utilization
ACU utilization	turn under-utilized ACUs off
ACU flow	remove blockage

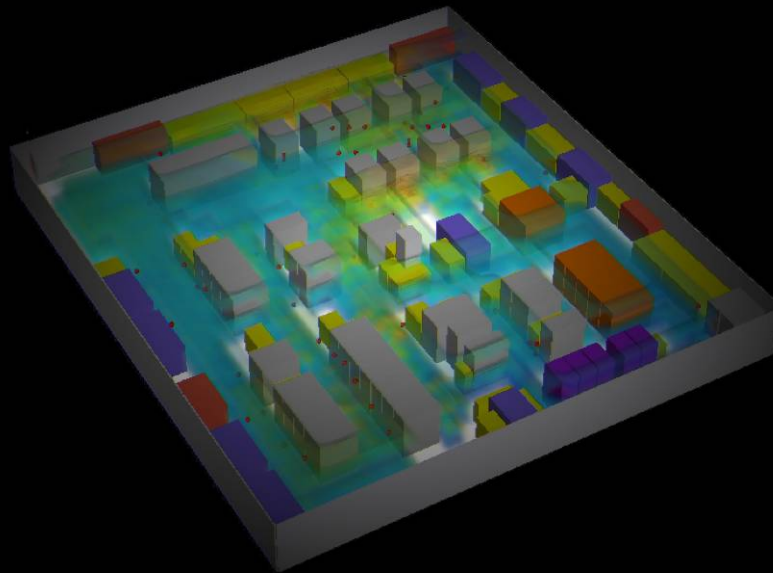
} **thermo**

} **transport**

Case Study: DC Area = 20k sqf; Temp. Meas. = 200,000; Airflow Meas. = 1,200; Power density ~ 75 W / sqf

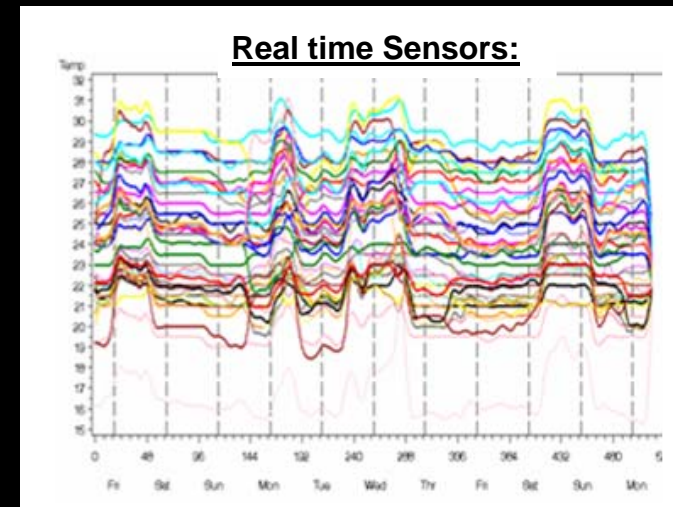
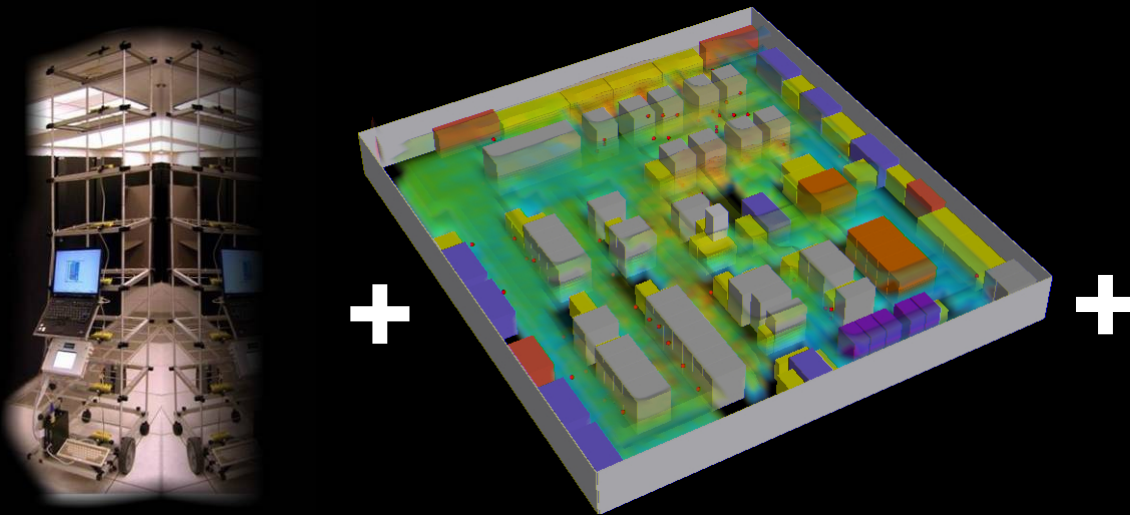
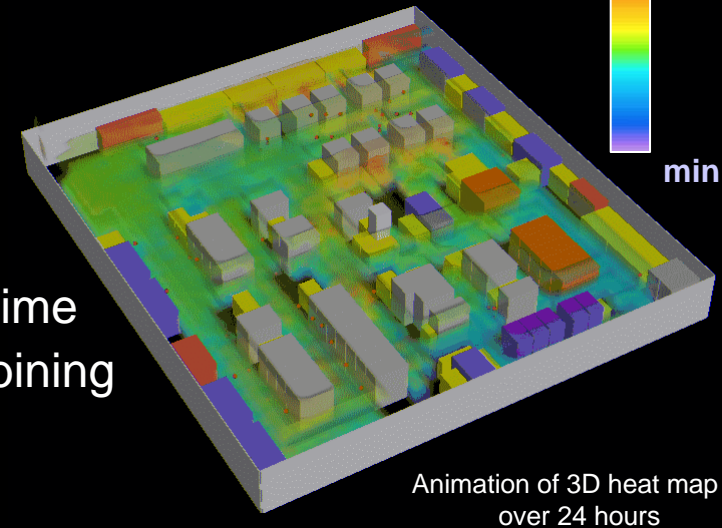
MMT 1.0 - Status

- MMT service provided to more than 30 DCs
(different sizes, power densities, locations etc.)
- repeatedly identified energy savings of > 10 % of IT power
(to date more than 35 M kW hours)
- MMT has delayed major DC upgrades / capital investments
- MMT is being deployed in all IBM's strategic DCs in NA
(saving target of more than 17 M kW hours)
- MMT 1.0 is a service offering in 3 GEOs (NA, EMEA, AP,...)



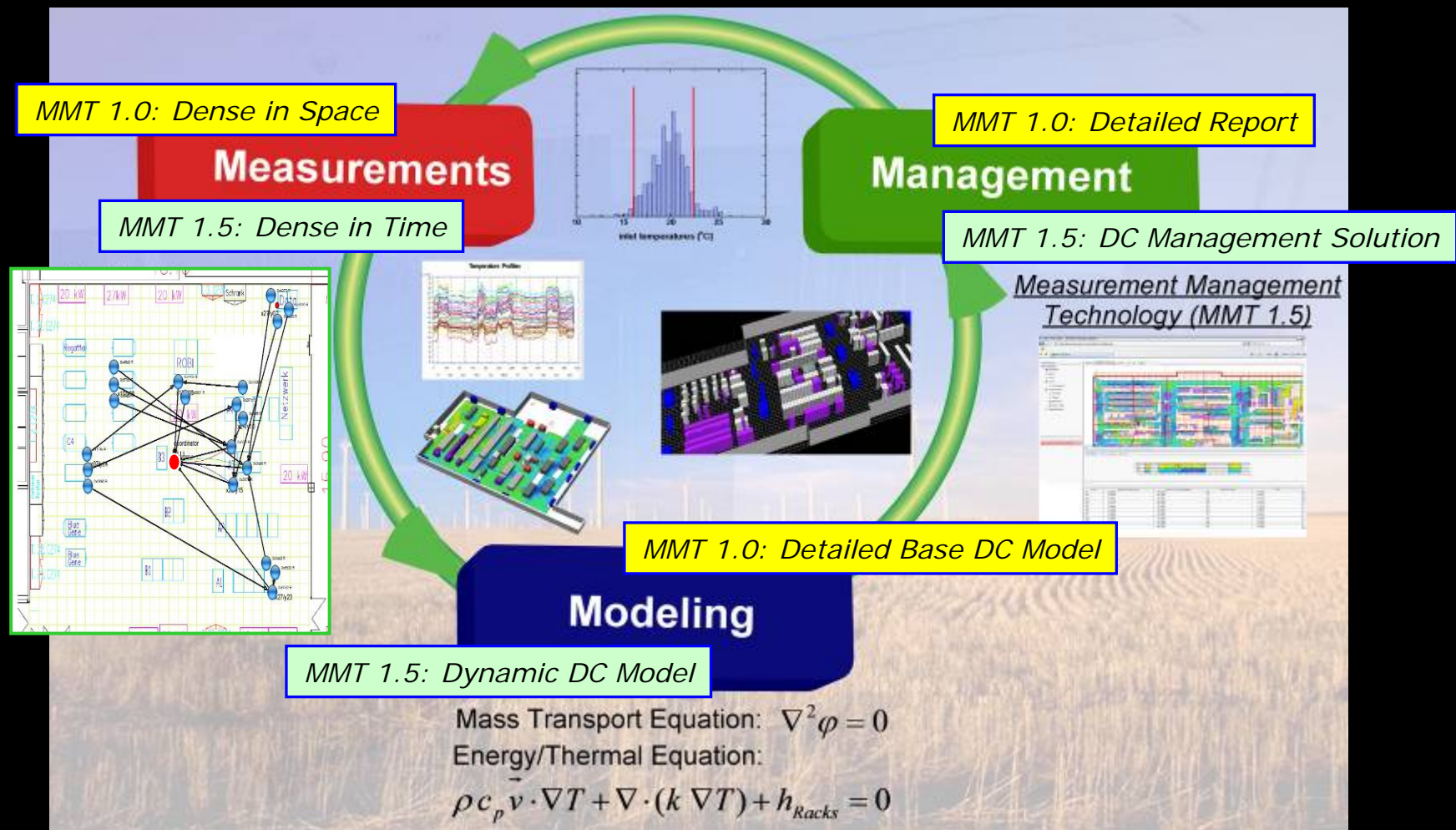
MMT 1.5 -From a static to a dynamic Solution

- DC can change over time
 - IT power levels can change (e.g., 10-15 % during a day)
 - cooling conditions change etc..
 - new racks / new servers / re-arrangement of tiles etc..
- MMT 1.0 is “sparse” in time but “dense” in space
- Real-time sensor are “sparse” in space but dense in time
- MMT 1.5 provides high time & spatial resolution combining
 - MMT 1.0 for **base model** generation, sensor placement etc..
 - real-time sensors for creating **dynamic models**



MMT 1.5 – Measurement & Management Technology

Evolution from MMT 1.0 to MMT 1.5



Summary

- MMT 1.0 has repeatedly shown energy efficiency improvements by more than 10 %
<http://www.youtube.com/watch?v=feF7vFj4Deo>
- MMT is being extended to an active energy management energy solution by combining MMT models with real-time sensor data (MMT 1.5)
- MMT leverages different models based on data availability, and application

